

[Yellow Daisy With Heart](#) , (circa 2007) by [Paula McArdle](#)  
Original Mixed Media - Main Subject: Plants & Flowers



**Item Number**  
9097783519

**Retail Value**  
\$2,000

**ArtRev.com Price**  
\$950  
You Save 52% Off [-\$1,050.00]

**Dimensions (As Shown)**  
12W x 23.5H Inches  
30.48W x 59.69H cm

**Medium**  
Original Mixed Media

### Custom Framing

- Design-it-yourself and Save!
- Museum-Quality Framing
- Up to 50% off Gallery Prices



### Frame Your Artwork Online & Save!

Did you know that you can custom frame this artwork to your exact taste and specifications. Spark your own creativity and frame your artwork in as little as 2 minutes in three easy steps! Our Online frame shop offers museum quality framing services at prices up to 50% off your local gallery or frame shop. [See art collection](#) .

### About Paula McArdle

Paula McArdle was born in Newcastle-Under-Lyme, Staffordshire in 1971, to an Irish father and an English mother. From an early age, Paula has always been interested in art. She spent days reading various children's picture books. I remember thinking, who paints those pictures? I'd like to do that when I grow up. From the beginning, she knew she was a creative person, enjoying activities such as writing, drawing, painting, collage. There was no real direction at the time but she felt comfortable doing these things. As she grew up, she knew she was interested in developing a career as an artist. She studied at Newcastle-Under-Lyme for a year. During this year she gained experience due to exposure to various art forums.

In 1991, Paula went to the University of Brighton for a three year course in Illustration. At Brighton, she started developing her style that she masters today. For her summer holiday in 1993, she traveled to the United States. She taught art at a summer camp for a period of three months, which was an inspirational experience; this is where she met her future husband.

After returning to England and completing her degree, she returned to her hometown in order to build up her portfolio. Shortly afterwards, she began working with an English greeting cards company, as well as taking on many varied illustration projects. During these years Paula began to establish herself in the world of Fine Art. As the demand for her original paintings grew in the United Kingdom, America, and Japan, she began to publish her work into limited edition serigraphs.



In her print work, she has been able to explore a number of themes and subjects. Linking back to the early days of her childhood and picture books, she tried to tell stories visually. She is always trying to capture humor, whimsy, romance, and emotion. Sometimes this is done with figures, or animals. She tries to present this in an abstract approach. At times veiled in nostalgia, and other times set in present day, she tries to draw on everyday life and experiences. Paula finds that the adult world can sometimes be a little too serious, and enjoys a light hearted take on certain things. The idea is to bring a smile to people's faces or perhaps give them another perspective in life.

Although Paula draws from everyday life, her work is not intended to "be necessarily factual or realistic..." It is intended to be an essence or feeling of the subject she is painting. Rather than overanalyzing her work, she sometimes leaves her paintings open to the viewer to make their own interpretation. At other times, her paintings have more of a concept or intention, without trying to impose any thoughts onto the viewer.

Paula thinks it is important that the viewer has a connection themselves rather than having it forced upon them. She is always happy to share her opinions and thoughts with people about a certain painting, but she is also happy to hear their thoughts first, to see their interpretation of this painting. "It is always interesting to see whether our thoughts connect or they find their own direction for a painting. This to me, is the power of a painted image";

Paula is most comfortable working with acrylic on both paper and canvas, as well as incorporating collage and textiles into certain finished paintings. When asked about her inspirations, and where she gets it from, she feels that she is supposed to answer in a certain way and pull out a string of artists who inspire her. The truth is that while she finds certain elements of other artists' works inspiring (for example, Matisse's use of form and collage or the boldness of Picasso's ideas), she finds her ideas in life's little nuances. She also draws color inspiration from non-specific naïve American folk art. She likes the basic colors, the simple stylized look, the graphic qualities, the simple heart-warming charm, as well as the textures and feel of a piece. Paula also enjoys textiles and folk-style patchwork for the same qualities.

Over the years, she has been fortunate enough to build up a following of her work. She has also had the opportunity to show her works all over the world, especially in the United States, and Japan. She has visited Japan many times and has had extensive tours and exhibitions of her work.

I hope that all my work will connect with the viewer and will touch them personally on an emotional level, or perhaps simply make them smile. I try to create a warm and inviting journey for the viewer and hope they will enjoy coming along for the ride.

## Original Mixed Media

An original artwork that has been hand-crafted by the artist using a variety of materials and more than one medium.

---

**Copyright Notice:** This document was generated on [ArtRev.com](http://ArtRev.com) on 12/17/2017 7:09:55 AM (U.S. Eastern Time Zone) - Copyright 2017 ArtRev.com, Inc. All Rights Reserved. The entire contents of this brochure is the property of ArtRev.com. You may not modify, copy, reproduce, republish, or distribute any portion of this brochure without the prior express written consent of ArtRev.com, Inc.

**Authenticity & Price Match Guarantee:** Shop with confidence. ArtRev.com is proud to be the first online art retailer to offer a "[lifetime authenticity guarantee](#)" with every limited edition or original work of art. Most limited edition and original artworks ship with a Certificate of Authenticity free of charge. This certificate is an official and valuable document that most insurance companies require in order to insure artworks against damage or theft. ArtRev.com will make every possible attempt to match or beat the advertised price of any major Internet competitor, art gallery, or frame shop; given that they are authorized to sell the item from the publisher or artist, and have the exact item in stock available for immediate sale.

**Pricing & Availability:** Due to the dynamic nature of the ArtRev.com website, prices and availability are subject to change without notice. ArtRev.com is not responsible for any pricing errors.