

This Sucks! by Todd Harris Goldman (On Sale!)

Lithograph on Paper - Main Subject: Illustration



**Item Number**  
8714579687

**Retail Value**  
\$550

**ArtRev.com Price**  
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**Dimensions (As Shown)**  
28W x 28H Inches  
71.12W x 71.12H cm

**Medium**  
Lithograph on Paper

**Edition**  
- Limited Edition of 350  
- Hand-Signed   
- Numbered 

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**About Todd Harris Goldman**

Todd Harris Goldman is an American entrepreneur/artist and self-proclaimed doodler. He is the founder of David and Goliath, a merchandise company which produces clothing, posters and other merchandise featuring a variety of slogans. According to the Wall Street Journal, the sales volume of David and Goliath was USD\$90 million in 2004.

Goldman began painting in high school, but heeded his father's advice not to be a starving artist and attend art school. Instead, Goldman attended the University of Florida where he graduated with a degree in accounting. He then worked as a CPA and found out he hated it and after a friend introduced him to the apparel industry Goldman decided to give it a shot. Goldman borrowed the money to launch David & Goliath from his father.

Todd Goldman makes fun of everything. And he wants everybody to laugh about it! Goldman, who signs his paintings and lithographs "Todd," has his personality reflected in his art -- witty, quick, sarcastic -- with his simply drawn characters (Trendy Wendy, Goodbye Kitty, Bear in Underwear) that stand out in stark contrast to the sophisticated verbiage that they take on.

Goldman achieved some notoriety for "boy-bashing" slogans including "Boys are stupid, throw rocks at them!," which is featured on t-shirts, bumper stickers, and other accessories sold by "David and Goliath".

Goldman has been the target of criticism for his marketing and slogans. In 2004, Los Angeles based radio host and men's rights activist Glenn Sacks initiated a campaign against the "Boys are Stupid..." T-shirts claiming that they were part of a general societal mood that stigmatized and victimized boys. The campaign led to the line of shirts being pulled from several thousand retailers across the United States in 2005.

Goldman was named as number 97 on Bernard Goldberg's 2005 list of 100 People Who Are Screwing Up America. Goldberg also criticized Goldman's slogans for being part of what he called a boy-bashing craze, in which the makers of related products do not realize (or do not care) that young men have higher rates of depression and suicide than young girls in America. Goldman responded to the criticism, stating that he "hopes to be ranked higher next year."

In 2005 Goldman authored a book entitled *Boys Are Stupid, Throw Rocks at Them!* (ISBN 0-7611-3593-6)[10] which was also translated into Russian.

Goldman released *Girls Are Weirdos But They Smell Pretty* in fall of 2007.

Goldman plans to release two children's books in 2009 with Random House Publishing *The Zoo I Drew* and *Animal Soup*.

In June 2007 Goldman began working with FOX on a show entitled *The Uglies*, about the ugliest family in the world.

Goldman released a *Boys Are Stupid - The Game* based on his artwork by the same name. Goldman also released *Stupidopoly*, a trading game.

In 2008, Goldman teamed up with Ashton Kutcher and Kutcher's production partner Jason Goldberg to design an animated original series as seen through the eyes of a group of teenage girls.

### **Lithograph on Paper**

This printing technique uses a planographic process in which prints are pulled on a special press from a flat stone or metal surface. The surface has been chemically treated so that ink sticks only to the design areas, and is repelled by the non-image areas. Lithography was invented in Germany in 1798. The early history of lithography is dominated by great French artists such as Daumier and Delacroix, and later by Degas, Toulouse-Lautrec, Picasso, Braque and Miro.

Based on the principle that oil and water repel, a Lithograph is created when an artist produces an oil-based or pen image on a stone or piece of metal. This surface is then moistened and covered with an oil-based ink. The resulting chemical reaction between the oil and water drives away the ink on the surface except where the drawing was first done. Fine quality paper is then placed against the surface and a lithographic press is used to create the print. Modern technology and processes have provided artists with many unique methods with which to create magnificent lithographs. In the 1890s color lithography became enormously popular with French artists, Toulouse-Lautrec most notably of all, and by 1900 the medium in both color and monotone was an accepted part of printmaking, although France and the US have used it more than other countries. George Bellows, Alphonse Mucha, Pablo Picasso, Jasper Johns, David Hockney and Robert Rauschenberg are a few of the artists who have produced most of their prints in the medium.

As a special form of lithography, the Serilith process is sometimes used. Serilith are mixed media original prints created in a

process where an artist uses the lithograph and serigraph process. The separations for both processes are hand drawn by the artist. The serilith technique is used primarily to create fine art limited print editions.

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