

[Princess - Castle](#) by [Walt Disney](#)

Wall Poster - Main Subject: Animation & Cartoon



**Item Number**  
8436476905

**Retail Value**  
\$20

**ArtRev.com Price**  
\$11  
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**Dimensions (As Shown)**  
22W x 34H Inches  
55.88W x 86.36H cm

**Medium**  
Wall Poster

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**About Walt Disney**

The Walt Disney Company is one of the largest media and entertainment corporations in the world. Founded on October 16, 1923 by brothers Walt and Roy Disney as a small animation studio, it became one of the largest Hollywood studios and also owns eleven theme parks, two water parks and several television networks, including the American Broadcasting Company (ABC).

Disney's corporate headquarters and primary production facilities are located in California at the Walt Disney Studios.

The company is a component of the Dow Jones Industrial Average.

## Wall Poster

A poster is any piece of printed paper designed to be attached to a wall or vertical surface. Typically posters include both textual and graphic elements, although a poster may be either wholly graphical or wholly textual. Posters are designed to be both eye-catching and convey information. Posters may be used for many purposes, and they are a frequent tool of advertisers, propagandists, protestors and other groups trying to communicate a message. Posters are also used for reproductions of artwork, particularly famous works, and are generally low-cost compared to original artwork. Many people collect posters, and some famous posters have themselves become very valuable, collectors and vintage posters are usually framed and matted.

A number of noted artists created poster art in the 1890s, foremost amongst them Henri de Toulouse-Lautrec and Jules Chéret. Chéret is considered to be the father of advertisement placards. He was a pencil artist and a scene decorator, who founded a small lithography office in Paris in 1866. He used striking characters, contrast and bright colors, and created over 1000 advertisements, primarily for exhibitions, theatres, and products.

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