

[Balloons](#) by [Jack Hofflander](#) (On Sale!)

Serigraph on Paper - Main Subject: Abstract



Item Number

8386776408

Retail Value

\$300

ArtRev.com Price

\$60

You Save 80% Off [-\$240.00]

Dimensions (As Shown)

22W x 30H Inches

55.88W x 76.2H cm

Medium

Serigraph on Paper

Edition

- Limited Edition of 250
- Hand-Signed 
- Numbered 

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About Jack Hofflander

Hofflander studied at the Chicago Academy of Fine Arts and at the Art Students League in New York. He has lived in the West Indies, where his admiration for primitive painting and his love of American primitives combined to develop his unique style.

Jack Hofflander's paintings celebrate the charm of the Haitian and New England countryside. A sophisticated primitive landscape painter, Hofflander romanticizes small worlds of fact and fantasy and creates immaculately painted towns and villages that come alive in an environment of eternal spring.

There is an obvious relationship between Hofflander and the art of Middle Eastern Persian miniature painters. The attention to detail and a regard for all things small and precious are obvious comparisons.

Hofflander most avid clients have been people from the film industry and theatre. Their enthusiasm for fantasy, both romantic and mystical, is the only criterion needed to appreciate his lyrical paintings.

Serigraph on Paper

Screen printing or Serigraphy is a printing technique that uses a woven mesh to support an ink blocking stencil. The attached stencil forms open areas of mesh that transfer ink as a sharp-edged image onto a substrate. A roller or squeegee is moved across the screen stencil forcing or pumping ink past the threads of the woven mesh in the open areas.

Credit is generally given to the artist Andy Warhol for popularizing screen printing identified as serigraphy, in the United States. Warhol is particularly identified with his 1962 depiction of actress Marilyn Monroe screen printed in garish colors.

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