

[Fun.DD.Mental](#) by [David Willardson](#)

Giclee on Paper - Main Subject: Animation & Cartoon



**Item Number**  
7063163172

**Retail Value**  
\$795

**ArtRev.com Price**  
\$290  
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**Dimensions (As Shown)**  
14W x 18.8H Inches  
35.56W x 47.75H cm

**Medium**  
Giclee on Paper

**Edition**  
- Limited Edition of 150  
- Hand-Signed  
- Numbered

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About David Willardson

Caught up in the make-believe world of animation, the creativity and whimsy of the characters and the early execution of the cartoon art all were factors in directing the professional path chosen by David Willardson.

After graduating from Los Angeles Art Center, David entered the world of entertainment art. His passion for excellence and his natural creativity opened doors, which allowed him to create internationally known images such as the Raiders of the Lost Ark movie logo and the classic American Graffiti car hop.

Willardson's journey continued in the fields of animation as he could create images that portrayed the essence of a story. Disney needed an artist that understood and was passionate about Disney characters. They needed an artist that could uphold the integrity of Disney's original drawings. They needed someone who could capture the personalities and emotions of the Disney family of characters. They needed David Willardson.

Willardson was commissioned to paint the major movie posters for Disney Animation over a period of fifteen years. A small sample would include Bambi, Cinderella, Snow White, Little Mermaid, Aladdin, and The Lion King.

While painting the characters in the traditional way, Willardson also developed an energetic, stylized, dynamic, graphic painting style that is filled with color; he captures the spirit and moods of these characters, and fills the canvas with so much life that they truly come alive.

## Giclee on Paper

Giclee [zhee-clay] is a French term meaning a 'squirt or spray of ink'. This process utilizes sophisticated printing techniques whereby an industrial 8-Color to 12-Color inkjet printer sprays a staggering four million droplets of ink per second onto archival fine art paper or canvas. Requiring highly sophisticated printers and special pigment inks for an extremely wide color gamut, this blend of fine art and state-of-the-art technology produces exceptional fine art prints. Giclee prints are usually coated with a high quality gloss or varnish to minimize abrasion and increase resistance to image fading. Additionally, protective coatings protect expensive prints against moisture.

Giclee prints render deep, saturated colors and retain minute detail, subtle tints and blends. The quality of the giclee print rivals traditional silver-halide and gelatin printing processes and is commonly found in museums, art galleries, and photographic galleries.

The giclee printing process provides better color accuracy than other means of reproduction. The prints may be hand embellished by the artist using paint, ink and gold foil stamping for a mixed media effect. Giclee prints are sometimes mistakenly referred to as Iris prints, which are 4-Color ink-jet prints from a printer pioneered in the late 1970s by Iris Graphics.

Numerous examples of giclee prints can be found in New York City at the Metropolitan Museum, the Museum of Modern Art, and the Chelsea Galleries. Recent auctions of giclee prints have fetched as much as \$20,000.

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