

[Happy Daze](#) by [David Willardson](#)

Serigraph on Paper - Main Subject: Animation & Cartoon



**Item Number**  
7025062792

**Retail Value**  
\$895

**ArtRev.com Price**  
\$350  
You Save 61% Off [-\$545.00]

**Dimensions (As Shown)**  
12.75W x 15.75H Inches  
32.38W x 40.01H cm

**Medium**  
Serigraph on Paper

**Edition**  
- Limited Edition of 495  
- Hand-Signed  
- Numbered

**Custom Framing**

- Design-it-yourself and Save!
- Museum-Quality Framing
- Up to 50% off Gallery Prices



**Frame Your Artwork Online & Save!**

Did you know that you can custom frame this artwork to your exact taste and specifications. Spark your own creativity and frame your artwork in as little as 2 minutes in three easy steps! Our Online frame shop offers museum quality framing services at prices up to 50% off your local gallery or frame shop. [See art collection](#) .

**About David Willardson**

Caught up in the make-believe world of animation, the creativity and whimsy of the characters and the early execution of the cartoon art all were factors in directing the professional path chosen by David Willardson.

After graduating from Los Angeles Art Center, David entered the world of entertainment art. His passion for excellence and his natural creativity opened doors, which allowed him to create internationally known images such as the Raiders of the Lost Ark movie logo and the classic American Graffiti car hop.

Willardson's journey continued in the fields of animation as he could create images that portrayed the essence of a story. Disney needed an artist that understood and was passionate about Disney characters. They needed an artist that could uphold the integrity of Disney's original drawings. They needed someone who could capture the personalities and emotions of the Disney family of characters. They needed David Willardson.

Willardson was commissioned to paint the major movie posters for Disney Animation over a period of fifteen years. A small sample would include Bambi, Cinderella, Snow White, Little Mermaid, Aladdin, and The Lion King.

While painting the characters in the traditional way, Willardson also developed an energetic, stylized, dynamic, graphic painting style that is filled with color; he captures the spirit and moods of these characters, and fills the canvas with so much life that they truly come alive.

## Serigraph on Paper

Screen printing or Serigraphy is a printing technique that uses a woven mesh to support an ink blocking stencil. The attached stencil forms open areas of mesh that transfer ink as a sharp-edged image onto a substrate. A roller or squeegee is moved across the screen stencil forcing or pumping ink past the threads of the woven mesh in the open areas.

Credit is generally given to the artist Andy Warhol for popularizing screen printing identified as serigraphy, in the United States. Warhol is particularly identified with his 1962 depiction of actress Marilyn Monroe screen printed in garish colors.

---

**Copyright Notice:** This document was generated on [ArtRev.com](http://ArtRev.com) on 7/28/2017 12:36:18 AM (U.S. Eastern Time Zone) - Copyright 2017 ArtRev.com, Inc. All Rights Reserved. The entire contents of this brochure is the property of ArtRev.com. You may not modify, copy, reproduce, republish, or distribute any portion of this brochure without the prior express written consent of ArtRev.com, Inc.

**Authenticity & Price Match Guarantee:** Shop with confidence. ArtRev.com is proud to be the first online art retailer to offer a "[lifetime authenticity guarantee](#)" with every limited edition or original work of art. Most limited edition and original artworks ship with a Certificate of Authenticity free of charge. This certificate is an official and valuable document that most insurance companies require in order to insure artworks against damage or theft. ArtRev.com will make every possible attempt to match or beat the advertised price of any major Internet competitor, art gallery, or frame shop; given that they are authorized to sell the item from the publisher or artist, and have the exact item in stock available for immediate sale.

**Pricing & Availability:** Due to the dynamic nature of the ArtRev.com website, prices and availability are subject to change without notice. ArtRev.com is not responsible for any pricing errors.