

[Happy Daze](#) by [David Willardson](#)

Serigraph on Paper - Main Subject: Animation & Cartoon



**Item Number**  
7025062792

**Retail Value**  
\$895

**ArtRev.com Price**  
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**Dimensions (As Shown)**  
12.75W x 15.75H Inches  
32.38W x 40.01H cm

**Medium**  
Serigraph on Paper

**Edition**  
- Limited Edition of 495  
- Hand-Signed  
- Numbered

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**About David Willardson**

Caught up in the make-believe world of animation, the creativity and whimsy of the characters and the early execution of the cartoon art all were factors in directing the professional path chosen by David Willardson.

After graduating from Los Angeles Art Center, David entered the world of entertainment art. His passion for excellence and his natural creativity opened doors, which allowed him to create internationally known images such as the Raiders of the Lost Ark movie logo and the classic American Graffiti car hop.

Willardson's journey continued in the fields of animation as he could create images that portrayed the essence of a story. Disney needed an artist that understood and was passionate about Disney characters. They needed an artist that could uphold the integrity of Disney's original drawings. They needed someone who could capture the personalities and emotions of the Disney family of characters. They needed David Willardson.

Willardson was commissioned to paint the major movie posters for Disney Animation over a period of fifteen years. A small sample would include Bambi, Cinderella, Snow White, Little Mermaid, Aladdin, and The Lion King.

While painting the characters in the traditional way, Willardson also developed an energetic, stylized, dynamic, graphic painting style that is filled with color; he captures the spirit and moods of these characters, and fills the canvas with so much life that they truly come alive.

## Serigraph on Paper

Screen printing or Serigraphy is a printing technique that uses a woven mesh to support an ink blocking stencil. The attached stencil forms open areas of mesh that transfer ink as a sharp-edged image onto a substrate. A roller or squeegee is moved across the screen stencil forcing or pumping ink past the threads of the woven mesh in the open areas.

Credit is generally given to the artist Andy Warhol for popularizing screen printing identified as serigraphy, in the United States. Warhol is particularly identified with his 1962 depiction of actress Marilyn Monroe screen printed in garish colors.

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