

[Mar de Plata](#) by [Zule](#) (On Sale!)  
Serigraph on Paper - Main Subject: Abstract



**Item Number**  
6655159093

**Retail Value**  
\$135

**ArtRev.com Price**  
\$70  
You Save 48% Off [-\$65.00]

**Dimensions (As Shown)**  
14.5W x 12H Inches  
36.83W x 30.48H cm

**Medium**  
Serigraph on Paper

**Edition**  
- Limited Edition of 450  
- Hand-Signed  
- Numbered

## Custom Framing

- Design-it-yourself and Save!
- Museum-Quality Framing
- Up to 50% off Gallery Prices



## Frame Your Artwork Online & Save!

Did you know that you can custom frame this artwork to your exact taste and specifications. Spark your own creativity and frame your artwork in as little as 2 minutes in three easy steps! Our Online frame shop offers museum quality framing services at prices up to 50% off your local gallery or frame shop. [See art collection](#) .

## About Zule

Memories can often be more vivid than the realities that inspired them. Evocative, heartfelt remembrances, especially those from childhood, burn deeply in most peoples souls - and even more deeply in that of an artist. Zule's feet (or should we say brushes) are firmly rooted in Buenos Aires, Argentina from 1925 through the 1930's.

The energy, romance and excitement of life in Caminito , the artist's quarter, is evident in each of her works. Growing up in a city affectionately dubbed the Paris of South America , Zule was greatly moved and inspired by the city's most famous artist of the time - Kinkila Martin. In the early 1920's Martin felt Caminito needed an infusion of life - a stroke of vibrancy. Armed with a wide array of paints he strolled through the entire neighborhood making a splash of color on each house - an aesthetic suggestion to the homeowner as to what might spruce up the neighborhood. - literally, and perhaps more importantly, spiritually. Abetted by his vaulted position, his bold action took hold and the artist's quarter was transformed into the place etched in Zule's memory and

artwork.

Cafe society took hold of Caminito and Zule captures that laissez-faire attitude with her flowing pastels and bold paintings. Using only her thumbs as tools to create the pastels, Zule, like Martin before her, makes rich color slashes as individual gestures that when taken as a whole, form an ever pleasing panorama. Women always dominate the works, with men playing a supporting, albeit, chivalric role. Horse drawn carriages and gas lit lampposts evoke a time that Zule will never let die. Trained and schooled in Argentina, Zule's dream of becoming an established and successful artist has come true.

### **Serigraph on Paper**

Screen printing or Serigraphy is a printing technique that uses a woven mesh to support an ink blocking stencil. The attached stencil forms open areas of mesh that transfer ink as a sharp-edged image onto a substrate. A roller or squeegee is moved across the screen stencil forcing or pumping ink past the threads of the woven mesh in the open areas.

Credit is generally given to the artist Andy Warhol for popularizing screen printing identified as serigraphy, in the United States. Warhol is particularly identified with his 1962 depiction of actress Marilyn Monroe screen printed in garish colors.

---

**Copyright Notice:** This document was generated on [ArtRev.com](http://ArtRev.com) on 1/16/2018 6:32:31 PM (U.S. Eastern Time Zone) - Copyright 2018 ArtRev.com, Inc. All Rights Reserved. The entire contents of this brochure is the property of ArtRev.com. You may not modify, copy, reproduce, republish, or distribute any portion of this brochure without the prior express written consent of ArtRev.com, Inc.

**Authenticity & Price Match Guarantee:** Shop with confidence. ArtRev.com is proud to be the first online art retailer to offer a "[lifetime authenticity guarantee](#)" with every limited edition or original work of art. Most limited edition and original artworks ship with a Certificate of Authenticity free of charge. This certificate is an official and valuable document that most insurance companies require in order to insure artworks against damage or theft. ArtRev.com will make every possible attempt to match or beat the advertised price of any major Internet competitor, art gallery, or frame shop; given that they are authorized to sell the item from the publisher or artist, and have the exact item in stock available for immediate sale.

**Pricing & Availability:** Due to the dynamic nature of the ArtRev.com website, prices and availability are subject to change without notice. ArtRev.com is not responsible for any pricing errors.