

[Where Did It Go](#) by [Paula McArdle](#)  
Giclee on Paper - Main Subject: Naive



**Item Number**  
5983552377

**Retail Value**  
\$200

**ArtRev.com Price**  
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**Dimensions (As Shown)**  
9W x 22H Inches  
22.86W x 55.88H cm

**Medium**  
Giclee on Paper

**Edition**  
- Edition Size is Unknown  
- Hand-Signed   
- Numbered 

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**About Paula McArdle**

Paula McArdle was born in Newcastle-Under-Lyme, Staffordshire in 1971, to an Irish father and an English mother. From an early age, Paula has always been interested in art. She spent days reading various children's picture books. I remember thinking, who paints those pictures? I'd like to do that when I grow up. From the beginning, she knew she was a creative person, enjoying activities such as writing, drawing, painting, collage. There was no real direction at the time but she felt comfortable doing these things. As she grew up, she knew she was interested in developing a career as an artist. She studied at Newcastle-Under-Lyme for a year. During this year she gained experience due to exposure to various art forums.

In 1991, Paula went to the University of Brighton for a three year course in Illustration. At Brighton, she started developing her style that she masters today. For her summer holiday in 1993, she traveled to the United States. She taught art at a summer camp for a period of three months, which was an inspirational experience; this is where she met her future husband.

After returning to England and completing her degree, she returned to her hometown in order to build up her portfolio. Shortly afterwards, she began working with an English greeting cards company, as well as taking on many varied illustration projects. During these years Paula began to establish herself in the world of Fine Art. As the demand for her original paintings grew in the United Kingdom, America, and Japan, she began to publish her work into limited edition serigraphs.



In her print work, she has been able to explore a number of themes and subjects. Linking back to the early days of her childhood and picture books, she tried to tell stories visually. She is always trying to capture humor, whimsy, romance, and emotion. Sometimes this is done with figures, or animals. She tries to present this in an abstract approach. At times veiled in nostalgia, and other times set in present day, she tries to draw on everyday life and experiences. Paula finds that the adult world can sometimes be a little too serious, and enjoys a light hearted take on certain things. The idea is to bring a smile to people's faces or perhaps give them another perspective in life.

Although Paula draws from everyday life, her work is not intended to "be necessarily factual or realistic..." It is intended to be an essence or feeling of the subject she is painting. Rather than overanalyzing her work, she sometimes leaves her paintings open to the viewer to make their own interpretation. At other times, her paintings have more of a concept or intention, without trying to impose any thoughts onto the viewer.

Paula thinks it is important that the viewer has a connection themselves rather than having it forced upon them. She is always happy to share her opinions and thoughts with people about a certain painting, but she is also happy to hear their thoughts first, to see their interpretation of this painting. "It is always interesting to see whether our thoughts connect or they find their own direction for a painting. This to me, is the power of a painted image";

Paula is most comfortable working with acrylic on both paper and canvas, as well as incorporating collage and textiles into certain finished paintings. When asked about her inspirations, and where she gets it from, she feels that she is supposed to answer in a certain way and pull out a string of artists who inspire her. The truth is that while she finds certain elements of other artists' works inspiring (for example, Matisse's use of form and collage or the boldness of Picasso's ideas), she finds her ideas in life's little nuances. She also draws color inspiration from non-specific naïve American folk art. She likes the basic colors, the simple stylized look, the graphic qualities, the simple heart-warming charm, as well as the textures and feel of a piece. Paula also enjoys textiles and folk-style patchwork for the same qualities.

Over the years, she has been fortunate enough to build up a following of her work. She has also had the opportunity to show her works all over the world, especially in the United States, and Japan. She has visited Japan many times and has had extensive tours and exhibitions of her work.

I hope that all my work will connect with the viewer and will touch them personally on an emotional level, or perhaps simply make them smile. I try to create a warm and inviting journey for the viewer and hope they will enjoy coming along for the ride.

## Giclee on Paper

Giclee [zhee-clay] is a French term meaning a 'squirt or spray of ink'. This process utilizes sophisticated printing techniques whereby an industrial 8-Color to 12-Color inkjet printer sprays a staggering four million droplets of ink per second onto archival fine art paper or canvas. Requiring highly sophisticated printers and special pigment inks for an extremely wide color gamut, this blend of fine art and state-of-the-art technology produces exceptional fine art prints. Giclee prints are usually coated with a high quality gloss or varnish to minimize abrasion and increase resistance to image fading. Additionally, protective coatings protect expensive prints against moisture.

Giclee prints render deep, saturated colors and retain minute detail, subtle tints and blends. The quality of the giclee print rivals traditional silver-halide and gelatin printing processes and is commonly found in museums, art galleries, and photographic galleries.

The giclee printing process provides better color accuracy than other means of reproduction. The prints may be hand embellished by the artist using paint, ink and gold foil stamping for a mixed media effect. Giclee prints are sometimes mistakenly referred to as Iris prints, which are 4-Color ink-jet prints from a printer pioneered in the late 1970s by Iris Graphics.

Numerous examples of giclee prints can be found in New York City at the Metropolitan Museum, the Museum of Modern Art, and the Chelsea Galleries. Recent auctions of giclee prints have fetched as much as \$20,000.

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