

[Beautiful Flowers](#) by [Rodel Gonzalez](#)

Giclee on Canvas - Main Subject: Animation & Cartoon



**Item Number**

5964052182

**Retail Value**

\$1,500

**ArtRev.com Price**

\$750

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**Dimensions (As Shown)**

30W x 15H Inches

76.2W x 38.1H cm

**Medium**

Giclee on Canvas

**Edition**

- Limited Edition of 195

- Hand-Signed 

- Numbered 

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**About Rodel Gonzalez**

Rodel Gonzalez is an artist of inspirational talents with a keen eye for seeing the beauty in the commonplace and grace in the ordinary. His story starts with an initiation into the art business through the tutelage of his father, Rick Gonzalez and grandfather, Felix Gonzalez, at the age of 9. "Growing up my father would always tells me to not be intimidated by the paint and be 100% sure about my intentions on my first stroke at the canvas, says Rodel. His explorations of color, form, and composition ignited a lifelong passion for the arts in its many forms.

He studied at the University of Santo Tomas, with a major in painting and went on to earn a degree in Interior Design from the Philippines School of Interior Design. This early training required perseverance in acquiring the skills and discipline that would prove to serve him well in future endeavors on his path to artistic freedom.

His artistry became evident in the field of music and at 20 he founded "Side A" in the Philippines. The band is still active today

and is currently the longest-lived band in Manila. Rodel was the lead singer and the band's most prolific songwriter. His success in the music industry fulfilled a part of him, but exposed a desire for a more meaningful and deeper connection with his audience.

In 1994, Rodel embarked on a new journey. His talents were manifested as a minister in the service of others. Although busy with his official duties, he maintained his connection with art by doing commissioned portraits, murals, and sketches for friends and acquaintances.

In 2002, Rodel began in earnest his dreams of pursuing a fine art career. With inspiration and influence from his brother, Rudolf Gonzalez, and support from his cousin Roy Gonzalez Tabora, he has a newfound energy and dedication for his artwork.

When asked about his latest works for the Disney Fine Art portfolio, Rodel has said, "Having the opportunity to create Disney paintings is such a treat because Disney was definitely part of my childhood. I remember watching my first Disney films "Bambi" and "Snow White" and ever since I've been mesmerized by the succeeding Disney movies I've seen. I believe a painting is a mirror of the painter's understanding of an insight he has. The Disney paintings each involved such a strong concept that every brushstroke was a joyful anticipation of the finished product. The energy was very strong therefore my intentions were sure and refined. I would say that there was a lot of grace present on every painting.

## Giclee on Canvas

Giclee [zhee-clay] is a French term meaning a 'squirt or spray of ink'. This process utilizes sophisticated printing techniques whereby an industrial 8-Color to 12-Color inkjet printer sprays a staggering four million droplets of ink per second onto archival fine art paper or canvas. Requiring highly sophisticated printers and special pigment inks for an extremely wide color gamut, this blend of fine art and state-of-the-art technology produces exceptional fine art prints. Giclee prints are usually coated with a high quality gloss or varnish to minimize abrasion and increase resistance to image fading. Additionally, protective coatings protect expensive prints against moisture.

Giclee prints render deep, saturated colors and retain minute detail, subtle tints and blends. The quality of the giclee print rivals traditional silver-halide and gelatin printing processes and is commonly found in museums, art galleries, and photographic galleries.

The giclee printing process provides better color accuracy than other means of reproduction. The prints may be hand embellished by the artist using paint, ink and gold foil stamping for a mixed media effect. Giclee prints are sometimes mistakenly referred to as Iris prints, which are 4-Color ink-jet prints from a printer pioneered in the late 1970s by Iris Graphics.

Numerous examples of giclee prints can be found in New York City at the Metropolitan Museum, the Museum of Modern Art, and the Chelsea Galleries. Recent auctions of giclee prints have fetched as much as \$20,000.

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