

[Marilyn Monroe - Red](#) by [Independent Artist](#)

Wall Poster - Main Subject: Celebrities & Movie Stars



**Item Number**

4467237214

**Retail Value**

\$16

**ArtRev.com Price**

\$12

You Save 25% Off [-\$4.00]

**Dimensions (As Shown)**

24W x 36H Inches

60.96W x 91.44H cm

**Medium**

Wall Poster

**Custom Framing**

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**About Independent Artist**

Independent artists showcased on ArtRev.com are emerging talents as well as world renowned artists and photographers who have been commissioned to create artworks and/or photography on behalf of another person or entity.

## Wall Poster

A poster is any piece of printed paper designed to be attached to a wall or vertical surface. Typically posters include both textual and graphic elements, although a poster may be either wholly graphical or wholly textual. Posters are designed to be both eye-catching and convey information. Posters may be used for many purposes, and they are a frequent tool of advertisers, propagandists, protestors and other groups trying to communicate a message. Posters are also used for reproductions of artwork, particularly famous works, and are generally low-cost compared to original artwork. Many people collect posters, and some famous posters have themselves become very valuable, collectors and vintage posters are usually framed and matted.

A number of noted artists created poster art in the 1890s, foremost amongst them Henri de Toulouse-Lautrec and Jules Chéret. Chéret is considered to be the father of advertisement placards. He was a pencil artist and a scene decorator, who founded a small lithography office in Paris in 1866. He used striking characters, contrast and bright colors, and created over 1000 advertisements, primarily for exhibitions, theatres, and products.

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