

[The Dance](#) by [Tony Stromberg](#) (On Sale!)

Offset Lithograph - Main Subject: Photography



Item Number

3359726138

Retail Value

\$40

ArtRev.com Price

\$23

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Dimensions (As Shown)

16W x 16H Inches

40.64W x 40.64H cm

Medium

Offset Lithograph

Edition

- Edition Size is Unknown

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About Tony Stromberg

For two decades, Tony Stromberg made his mark as a very successful advertising photographer. However, a quiet but gnawing voice eventually drew Tony out of his commercial roots and deep into the soul of the West. What Tony had gained in reputation, he felt he was losing in his quality of life.

Just before the turn of the millennium, he started his pilgrimage away from the frenetic world of advertising and into a world possessing a different respect for nature and the land... a world expansive enough to hold a deep-rooted meaning and purpose for both himself and his newly-discovered partner, the horse.

Introduced only seven years ago to horses, he has spent much of his time since then getting to learn the nuances and habits of his most beloved equine companions in their natural environment.

The spirit of the horse, quotes Tony, is a magnificent teacher to humanity. In both their physical, as well as their archetypal form, horses help to bring us back to something wild and unrestrained, reminding us of a sense of freedom that many of us have forgotten. They teach us about honesty and authenticity, because they know no other way of being. They teach us about collaboration over dominance. And they teach us to respect and honor the unknown, rather than fear it and try to destroy it. Tony's work is homage to the equine spirit, and a celebration of their remarkable presence in our lives. Oftentimes referred to as visual poetry, his images truly embrace and reveal the incredible beauty and grace of the horse.

Tony has just completed his first book of equine photography, Spirit Horses, which will be published this Fall by New World Library.

Offset Lithograph

The offset lithography process works by first transferring an image photographically to thin metal, paper, or plastic printing plates. Unlike other forms of printing, the image on the printing plate is not recessed or raised. Rollers apply oil-based ink and water to the plates. Since oil and water don't mix, the oil-based ink won't adhere to the non-image areas. Only the inked image portion is then transferred to a rubber blanket (cylinder) that then transfers the image onto the paper as it passes between it and another cylinder beneath the paper.

The term offset refers to the fact that the image isn't printed directly to the paper from the plates, but is offset or transferred to another surface that then makes contact with the paper.

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