

[Pinocchio And The Emperor](#) by [Filmation Associates](#) (On Sale!)

Offset Lithograph - Main Subject: Animation & Cartoon



**Item Number**  
3245925001

**Retail Value**  
\$125

**ArtRev.com Price**  
\$55  
You Save 56% Off [-\$70.00]

**Dimensions (As Shown)**  
12W x 9H Inches  
30.48W x 22.86H cm

**Medium**  
Offset Lithograph

**Edition**  
- Limited Edition of 850  
- Numbered

**Custom Framing**

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**About Filmation Associates**

Filmation Associates was a production company that produced animation and live-action programming for television during the latter half of the 20th century. Located in Reseda, California, the animation studio was founded in 1963. Filmation's founders and principal producers were Lou Scheimer and Norm Prescott.

**Offset Lithograph**

The offset lithography process works by first transferring an image photographically to thin metal, paper, or plastic printing plates. Unlike other forms of printing, the image on the printing plate is not recessed or raised. Rollers apply oil-based ink and water to the plates. Since oil and water don't mix, the oil-based ink won't adhere to the non-image areas. Only the inked image portion is then transferred to a rubber blanket (cylinder) that then transfers the image onto the paper as it passes between it and another cylinder beneath the paper.

The term offset refers to the fact that the image isn't printed directly to the paper from the plates, but is offset or transferred to another surface that then makes contact with the paper.

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