

[Purple Puma](#) , (circa 2013) by [Monstrinho](#)
Gouache on Paper - Main Subject: Abstract



Item Number

2980222343

Retail Value

\$350

ArtRev.com Price

\$315

You Save 10% Off [-\$35.00]

Dimensions (As Shown)

9W x 12H Inches

22.86W x 30.48H cm

Medium

Gouache on Paper

Custom Framing

- Design-it-yourself and Save!
- Museum-Quality Framing
- Up to 50% off Gallery Prices



Frame Your Artwork Online & Save!

Did you know that you can custom frame this artwork to your exact taste and specifications. Spark your own creativity and frame your artwork in as little as 2 minutes in three easy steps! Our Online frame shop offers museum quality framing services at prices up to 50% off your local gallery or frame shop. [See art collection](#) .

About Monstrinho

Born in Queens in 1976 and raised on Long Island, New York, his love for comic books and cartoons was the root from which his creativity began to sprout. During childhood, Monstrinho began creating his own characters and storylines. After laying his eyes on graffiti art, he gradually began using it as a means for storytelling.

His works encapsulate the feeling of complete freedom. Each piece is fantasy-driven and explodes with color, creating its own little world free from the rules and limitations of everyday life. Each painting consists of characters that Monstrinho creates from his emotional experiences, personal encounters or elements of nature. They illustrate the boundlessness of the creative mind.

Gouache on Paper

Gouache paint is similar to watercolor but modified to make it an opaque painting medium (non-transparent). A binding agent, usually gum arabic, is present, just as in watercolor. Gouache differs from watercolor in that the particles are larger, the ratio of pigment to water is much higher, and an additional, inert, white pigment such as chalk is also present. This makes gouache heavier and more opaque, with greater reflective qualities. Gouache generally dries to a different value than it appears when wet (lighter tones generally dry darker,

while darker tones tend to dry lighter), which can make it difficult to match colors over multiple painting sessions. Its quick coverage and total hiding power mean that gouache lends itself to more direct painting techniques than watercolor. "En plein air" paintings take advantage of this, as do works of J.M.W. Turner and Victor Lensner. It is used most consistently by commercial artists for works such as posters, illustrations, comics, and for other design work. For example, comics illustrators like Alex Ross use mostly gouache for their work. Industrial Designer and Visual Futurist Syd Mead also works primarily in gouache. Most 20th-century animations used it to create an opaque color on a cel with watercolor paint used for backgrounds, and gouache as "poster paint" is desirable for its speed and durability.

Copyright Notice: This document was generated on ArtRev.com on 10/21/2017 7:17:44 PM (U.S. Eastern Time Zone) - Copyright 2017 ArtRev.com, Inc. All Rights Reserved. The entire contents of this brochure is the property of ArtRev.com. You may not modify, copy, reproduce, republish, or distribute any portion of this brochure without the prior express written consent of ArtRev.com, Inc.

Authenticity & Price Match Guarantee: Shop with confidence. ArtRev.com is proud to be the first online art retailer to offer a "[lifetime authenticity guarantee](#)" with every limited edition or original work of art. Most limited edition and original artworks ship with a Certificate of Authenticity free of charge. This certificate is an official and valuable document that most insurance companies require in order to insure artworks against damage or theft. ArtRev.com will make every possible attempt to match or beat the advertised price of any major Internet competitor, art gallery, or frame shop; given that they are authorized to sell the item from the publisher or artist, and have the exact item in stock available for immediate sale.

Pricing & Availability: Due to the dynamic nature of the ArtRev.com website, prices and availability are subject to change without notice. ArtRev.com is not responsible for any pricing errors.