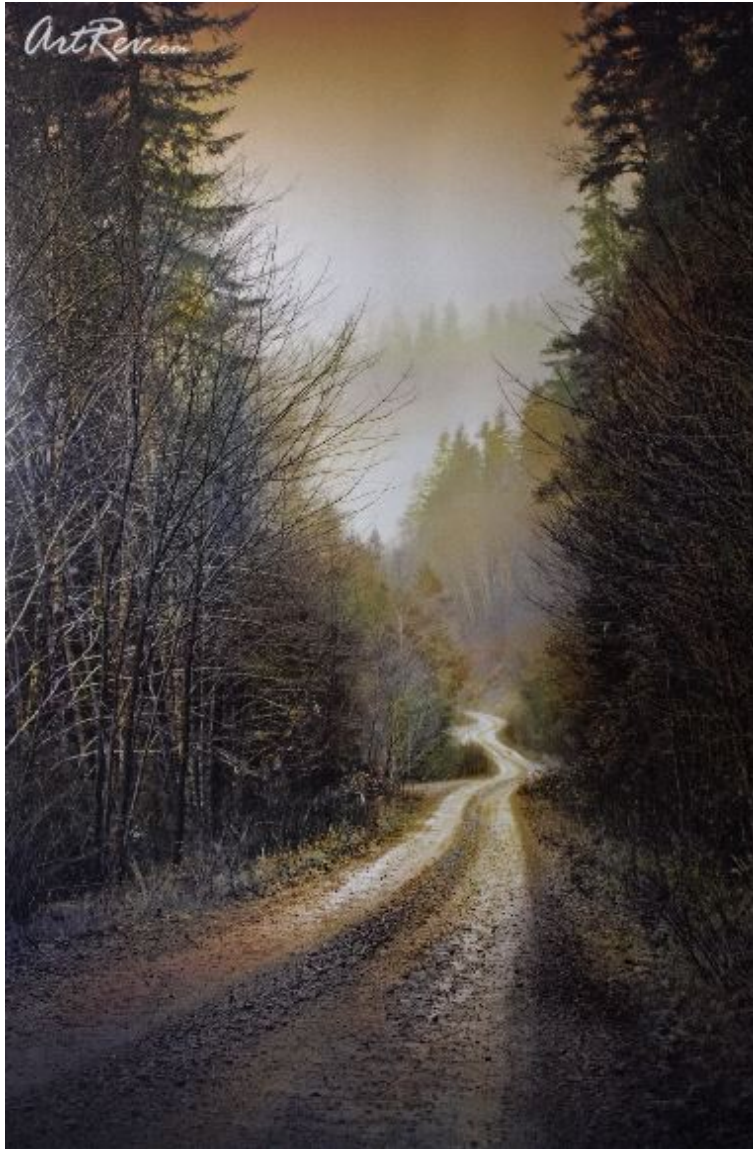


[I Couldn't See You](#) by [William Vanscoy](#) (On Sale!)

Offset Lithograph - Main Subject: Nature



**Item Number**  
2978022321

**Retail Value**  
\$50

**ArtRev.com Price**  
\$30  
You Save 40% Off [-\$20.00]

**Dimensions (As Shown)**  
24W x 36H Inches  
60.96W x 91.44H cm

**Medium**  
Offset Lithograph

**Edition**  
- Edition Size is Unknown

**Custom Framing**

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**About William Vanscoy**

In an attempt to capture the transitory beauty of life and nature my work merges the traditional and digital photographic landscape. My goal is to create a serene self-expressive image that reflects the wonder and peace found in my experiences in

life. I believe it's not what's seen but what's expressed that makes photographic art. Williams' photographs are made using digital capture and extensive digital post-production sometimes combining multiple photographs to create one realistic image.

Born in San Mateo California. (1946)

Attended and graduated from Brooks Institute School of Photography (1976-1979) Awarded Bachelor of Arts Degree

Worked as a professional commercial product photographer in Los Angeles (1979-2004)

Displayed and promoted fine art images since 1996.

Before pursuing a professional career William's vision was in the tradition of Henri Cartier-Bresson, Paul Strand and W. Eugene Smith. After changing to Large Format View Cameras he embraced manmade and natural landscape attempting to emulate artists like Ansel Adams and Edward Weston. While working in Los Angeles as a commercial photographer William stayed connected to his own fine art taking time to photograph in the American Southwest and Europe. In 2002 he made his final commercial image and moved to the Southern Coast of Oregon.

### **Offset Lithograph**

The offset lithography process works by first transferring an image photographically to thin metal, paper, or plastic printing plates. Unlike other forms of printing, the image on the printing plate is not recessed or raised. Rollers apply oil-based ink and water to the plates. Since oil and water don't mix, the oil-based ink won't adhere to the non-image areas. Only the inked image portion is then transferred to a rubber blanket (cylinder) that then transfers the image onto the paper as it passes between it and another cylinder beneath the paper.

The term offset refers to the fact that the image isn't printed directly to the paper from the plates, but is offset or transferred to another surface that then makes contact with the paper.

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