

[Journey Back To Oz - With Original Drawings](#) , (circa 2012) by [Filmation Associates](#) (On Sale!)

Original Animation Cel - Main Subject: Animation & Cartoon



Item Number
1429196844

Retail Value
\$300

ArtRev.com Price
\$149
You Save 50% Off [-\$151.00]

Dimensions (As Shown)
23W x 30.75H Inches
58.42W x 78.1H cm

Medium
Original Animation Cel

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About Filmation Associates

Filmation Associates was a production company that produced animation and live-action programming for television during the

latter half of the 20th century. Located in Reseda, California, the animation studio was founded in 1963. Filmation's founders and principal producers were Lou Scheimer and Norm Prescott.

Original Animation Cel

These are the animation cels actually used in the production of a cartoon. They can have either Xeroographed or hand-inked outlines, and are hand-painted at the studio. These cels are one-of-a-kind pieces of art, and their rarity makes them highly sought after by collectors. Because these cels were created to make an actual cartoon, each cel is a component part of a larger movement. Different cels from the same scene may be more or less desirable depending on a variety of factors: size, profile and expression of the character, any damage to inking or paint, and overall visual appeal.

Some unique cels have fetched record prices at art auctions. For example, a large (pan) cel depicting numerous characters from the finale of *Who Framed Roger Rabbit* sold for \$50,600 at Sotheby's in 1989, including its original background.

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