

Andrea Beloff

born on the East Coast and raised in Brazil and Argentina by Argentine parents, Andrea Beloff returned to the United States for a college education at the University of California at Santa Barbara. This is where she first became intrigued with the art of traditional Japanese papermaking. To further her education and ambitious horizons, she went to Italy to attend the Accademia di Belle Arti in Venice, where she studied under the painter Emilio Vedova.

Always open to enriching her life and art, Beloff studied under Hiromi Katayama, a Japanese artist and papermaker dedicated to preserving the traditional papermaking techniques of his ancestors. Beloff's handmade paper collages are made from Japanese bark called kozo that is beaten, individually dyed and formed into unique sheets that are then pressed and set out to dry. The unlimited variety of paper samples and textures she creates makes for the individuality of each piece of her art.

Beloff hopes to convey a simple, uplifting message with her works the basic essence of happiness and fulfillment. She fills each creation with her enthusiasm for life, in the hope that the work will be inspiring and pleasurable to those who view it.

Beloff exhibits her artwork at galleries and outdoor shows throughout the Southwest and California. Most recently, her work has been chosen as the poster art for the annual Sausalito Art Festival in the Bay Area.

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